International Exhibition and Contest “Art of 3D Graphics”

Official rules

The Exhibition-Contest “Art of 3D Graphics” is the First International event of such a format, which will be held in Russia. The best works of contemporary 3D artists as well as the presentation of the authors and their concepts will be exhibited in the classic museum space of the Marble Palace of the Russian Museum in St. Petersburg for the first time.

In spring 2020, the State Russian Museum will celebrate the 125th anniversary. The exhibition “Art of 3D Graphics” will be one of the main events of the anniversary year, where creators of 3D graphics, winners of international competitions and aspiring artists from all over the world are invited.

During the contest preceding the exhibition, the authoritative international jury consisting of professional experts from different areas of classical and contemporary art, will determine the winners in the following categories: Architecture, Characters, Vehicles, Animals, Advertising, Art, Free topic.

The best 3D works, selected on a competitive basis, will be presented at the exhibition in the Marble Palace, and the winners of the competition - awarded prizes. The winner images will be included in the final catalog that will be released by the Russian Museum at the opening of the exhibition.

The aims of the project are to present the popular areas of modern fine art at a new level of prestigious museum sites, to familiarize a wide audience of „classical museums“ with modern trends in the development of artistic creativity.

Being at the forefront of modern trends the Russian Museum with the support of RebusFarm, a leading render farm for 3D graphics, plans to implement this idea in the form of a Biennale or other regular format.
Contest „Art of 3D Graphics“

Aims:
- promotion of 3D graphics as a trend direction of the visual art
- promotion of 3D artists on an international level
- attracting youth to the museum space

Tasks:
- event hosting that meets international standards
- involvement of world-renowned 3D artists
- organization of international meetings of 3D artists
- presentation of hardware manufacturers
- the presentation and demonstration of the capabilities of computer graphic software by manufacturers

Categories:
1. Architecture
2. Environment
3. Characters
4. Vehicles
5. Animals
6. Advertising
7. Art
8. Free topic

Every 3D artist can take part in the “Art of 3D Graphics” contest. The age of participants is not limited. Participation in the competition is free.
Information for participants

Every applicant can submit several of his best works in various categories, regardless of the date of creation. Those participants whose work has passed the second qualifying stage will be admitted to the final exhibition which will be held in the Marble Palace of the Russian Museum (St. Petersburg, Russia).

**FIRST STAGE.** The organizers conduct an initial selection of the submitted works with the results published on the event website in early 2020.

**SECOND STAGE.** From the works selected in the first stage, the experts choose the works allowed to participate in the exhibition and contest.

**THIRD STAGE.** Choosing the winners of the contest. At this stage, the winners have to submit their works in the prescribed format (see technical requirements for the exhibition files).

**FOURTH STAGE.** Exhibition in the Marble Palace of the Russian Museum. Date - autumn 2020 (details will be published on the event website after the participants selection).

Registration procedure:

1. Fill out the registration form on the event website (ONLY in English here www.art-of-3d-graphics.com/en/register-en)
2. Receive a notification of your account creation. Please confirm the registration as soon as you receive the e-mail notification.
3. Upload images (no more than 3 works; all works must be created by means of 3D modeling software) through your account. If desired so, you can also upload:
   - several images (not more than 5 pieces) in addition to the main image;
   - if you have, add a link to the video files: making off and/or video of your work.

**Technical requirements for the contest:**
- jpg. Maximum 1920 px on the large side; maximum image size – 2 Mb.
- the image should not contain the copyright of the artist: name or logo (it will be added by the organizers before publication).

**Technical requirements for the exhibition:**
Exhibition works will be presented on LED-TV and photo canvases in a large format.
- jpg, tif, or png.
- the preferable size is 16K or higher (for print).
- minimum 8K 16:9 (8192 x 4608 px) or 4:3 (8192 x 6144 px).

Each exhibitor will receive up to 100 RenderPoints (for the RebusFarm render farm service) to render high-quality images if those are missing. You can get the code for RenderPoints by sending a request letter to support@art-of-3d-graphics.com with the corresponding request.

**Application deadline:** April 30th, 2020.
Terms of participation in the contest / exhibition

By filling in the application for in the contest /exhibition (hereinafter referred to as the Contest) and transferring the files for consideration by the competitive jury, the Contest participant confirms that:

● he/she is the author (at all stages of creating the image) and the copyright holder of the image;

● he/she does not violate the rights of intellectual property of third parties;

● the rights for the image do not have any burdens or restrictions, are not transferred to anyone, are not alienated, are not assigned, are not pledged, there are no disputes, claims, or other claims of third parties regarding the rights of the image, and they are free from any rights of third parties;

● the use of demonstration files and images by the organizers of the Contest, including posting them in the public domain on Internet sites, does not violate the rights of intellectual property or other rights of both the contestant and third parties;

● he/she entitles the organizers of the contest to use demonstration files and images for production, demonstration, promotional and advertising purposes for the popularization (announcement, advertising) of the Contest;

● he/she entitles the organizers of the Contest to use his/her name for the following purposes: production, demonstration, promotional and advertising for the popularization (announcement, advertising) of the Contest, and which may occur in the future, without limitation of territory and duration of use and without any remuneration to the participant of the Contest;

● he/she agrees that the organizers of the Contest has the right to use demonstration files and images at its own discretion without any restrictions and payment of any remuneration to the participant of the Contest;

● in case of any claims from third parties regarding the submitted image, the Contest participant agrees to settle them without involving the organizers of the Contest;

● demonstration files and images comply with the norms of the administrative and criminal codes of the Russian Federation. In particular, they should not contain materials of extremist, obscene and pornographic nature, they should not promote cruelty, violence, drug use and production, inciting ethnic, religious or other hatred. Also, all works must comply with the provisions of Federal Law No. 436 “On the protection of children from information harmful to their health and development”.

ART of 3D GRAPHICS
Contest participants undertake to comply with the regulations of the event and, in case of admission, have to send their works in accordance to the technical requirements (see above): the work must be sent in jpg. format with a resolution of 1920 px on the large side, the selected works (including nominees and winners) must be sent with a resolution of 8K / 16k or higher. Also, all contest participants undertake to comply with all additional and changed technical requirements that may arise during the preparation and conduct of the event.

Participants of the Contest transfer non-exclusive rights to use demonstration files and images to the organizers of the Contest and to the organizations that are in the same entity with the organizers of the Contest as defined in Article 9 of the Federal Law of the Russian Federation No. 135 (including the right to reproduce, distribute, import, public broadcast, post online and messages for general information) and allow the organizers of the Contest to use the provided demonstration files and images to copy or convert them as a whole or partly, alone or in connection with any words and/or drawings.

Exhibition “Art of 3D Graphics”

Date of event:

Autumn 2020. The exact date will be published on this website in early 2020.

Location:

State Russian Museum, St Petersburg, Russia (5 Millionnaya St., Marble Palace)

Information for participants:

Authors of works selected for participation in the final exhibition will receive a copy of the catalog in Russian or English in person or through their representatives. The catalogs will be presented at the opening ceremony, during the exhibition or by post-delivery. During the exhibition, direct and electronic spectator voting will be organized with the winners to be awarded with diplomas and additional prizes.

Following the event, a special commission of the Russian Museum will select several works for the museum collection. At the same time, the organizers and the Russian Museum retain the right to use digital and printed works exclusively for the organization of exhibition events in future.
Participation in the exhibition does not imply cash prizes or rewards.

Entries are accepted only through the registration form on the contest website. Works that do not meet the technical requirements are not accepted for participation in the contest and exhibition.

The organizers reserve the right not to notify applicants of the reasons of the work admission refusal.

You can receive additional information via e-mail: contact@art-of-3d-graphics.com

Organizers and partners of the contest / exhibition

Organizers:
Federal State Budgetary Institution “State Russian Museum”
RebusFarm GmbH

Partners:
The list of partners and sponsors may change during the contest / exhibition.

Information for sponsors and partners

The organizers of the event and the Russian Museum invite companies which are interested in the development and popularization of contemporary art to collaborate with us.

We offer you the opportunity to make yourself known by participating in a new, unusual museum format on a world-class site and guarantee full support from the administration of the Russian Museum and the organizers of the contest.

For all sponsorship issues, contact:
Irina Kardash
i.kardash@art-of-3d-graphics.com

The conditions of the current contest / exhibition are subject to change at the discretion of the organizers. Follow the news.